



# MAINTENANCE PACKAGES

## Backend Maintenance

Your WordPress website requires regular theme and plugin updates to stay up to date with industry standards. Every time a security vulnerability is reported, the core WordPress team works diligently to release an update that fixes the issue. It is also imperative that content remains fresh to increase rankings, generate leads and promote brand image.

## Frontend Maintenance

**Rankings** - Refreshing content is imperative to web performance in search engine rankings.

**Increase Leads** - An updated website will attract qualified prospects and lead to conversions.

**Brand Image** - Maintenance is vital in attracting and retaining customers.

## Maintenance

Hourly Blocks	Hourly Rate**	Cost of Packages***	Savings
Hourly	\$120 + gst	\$120 + gst per hour	No Savings
6 hours*	\$100 + gst	\$600 + gst per annum	Save \$120 + gst
12 hours*	\$90 + gst	\$1,080 + gst per annum	Save \$360 + gst
24 hours*	\$80 + gst	\$1,920 + gst per annum	Save \$960 + gst

\*Performed on your website per annum

\*\* Average business website uses approximately 6 hours per annum

\*\*\* Payment up front for all packages